



## Reinforcing migrant women's integration in society and the labour market



### ABOUT I-WELCOME

The I-Welcome Project is a European project having as objective to reinforce the integration of migrant women in society and the labor market in 7 different European countries – Bulgaria, Cyprus, France, Germany, Greece, Italy and Spain. The project aims to increase TCN women’s capability to enter the labour market and social life of the host society, via the organization of Up-Skilling trainings and Job Shadowing Schemes. The target groups of the project are low-qualified/low-skilled or educated TCN women and labour market stakeholders.

The project duration is 26 months, from November 2020 until December 2022. I-Welcome started officially with a virtually organized kick-off meeting on the 24th November 2020. During the meeting, partners introduced the participating organisations and discussed the main objectives of the project. Important matters were talked through and resolved for the following steps of the implementation, and deadlines were set for the upcoming tasks.

### AIMS AND OBJECTIVES OF THE PROJECT

The project consists of 4 phases.

1. A blended upskilling pathway programme for TCN Women is about identifying the needs and characteristics of TCN women in each partner country and developing the Upskilling Training Materials.





2. Supporting TCN women labour market integration is where we record employers' perspectives in recruiting migrant women, multicultural workplaces, gender equality policies and develop educational pack for raising awareness of employers regarding prejudices and stereotypes in relation to TCN women.

3. I-WELCOME Multi-Purpose Open Interactive Platform focuses on the creation of the I-WELCOME portal, which aims to offer TCN women, employers and mentors an interactive platform in which several online tools such as e-learning, e-recruiting, community and job shadowing will be included.

4. I-WELCOME Programme Guidepack focuses on the development of a comprehensive guide pack, in order to pilot-test and finalize all the products of the project. The last phase is expected have a great impact to all participants, especially the women, who will be given the opportunity to attend a targeted to their needs upskilling programme while being offered the potential to participate in job shadowing supported by a mentor woman.

## WHAT IS NEXT?

A desk research on the state-of-the-art policies regarding migration and labour market opportunities for TCN women in all partner countries have been conducted together with an online survey among TCN women to identify their needs and the challenges they face. Infographics summarizing the main findings in every country have been made and they will be accessible on the project's website together with the European report "Mapping out the TCN women's current skill level, knowledge, educational attainment, employability and work experience".

Currently, we are working parallel on the I-WELCOME Syllabus, which will set the basis for the development of the Upskilling Training Material and recording through surveys and focus groups the employers' perspectives in recruiting migrant women in every partner country.

## LEARN MORE ABOUT I-WELCOME PROJECT

If you are interested in the next project steps or you want to learn more about the I-Welcome project, please visit our [website](#) follow us on [Facebook](#)!

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