

Social entrepreneurship starts at school. Meet the DESIRE project!

The Erasmus + project "[Desire: Digital Education for Social Innovation Reframed Entrepreneurship](#)" is about to come to an end after more than two years of working towards its final goal: developing social entrepreneurship skills among students aged 12-15 to equip them with the capacity to proactively respond to societal problems.

To achieve this objective, the project partners produced three main results. The most relevant output is definitely the **Desire Training Course on Social Entrepreneurship**, which is meant to be delivered in a **blended form**, partly on the platform and partly through face-to-face activities. Addressed to **students of 12-15 years old** and their teachers, the course offers a training methodology for the development of **65 important skills and competences**, a teacher's guide to facilitate the learning process, and free access to **eight modules of tailored training** available in six languages covering the following topics:

- Introduction to Social Entrepreneurship
- DESIRE Idea Lab
- Customer Development
- Value Proposition
- Social Business Model
- Marketing
- Human Resources and Networking
- Fundraising and financing

The curriculum has been tested by pupils from partner schools in Bulgaria, Spain, Cyprus and Greece, who loved it and managed to come up with innovative entrepreneurial ideas.

Another important output is the **Social Entrepreneurship Competence Guide**, an additional support for teachers willing to use the DESIRE Training Course with their students. The guide is based on previous research about the social entrepreneurship ecosystems of the participating countries to develop a complete pedagogical framework and a curriculum structure model for teachers to use in their training.

Finally, the partners produced a **Case Study Book** which contains practical case studies of social entrepreneurship experiences in the partner countries of the project. It consists of interviews and research on valid examples of social entrepreneurs.

Discover the Desire Training Course, the Competence Guide and the Case Study Book [on our website!](#)

In this final month of the project, the partners are organising **local multiplier events** to disseminate the results and lessons learnt from the project. The events will also be an occasion to promote a **Memorandum of Understanding** which schools can sign to endorse the DESIRE training course and show their commitment to introducing social entrepreneurship training at school. The training course on social entrepreneurship will continue to be freely available after the end of the project and can be accessed directly from our [project website](#).

Are you a teacher, an educator or a trainer interested to know more about the training course?

Register on the [DESIRE e-learning platform](#) and e-mail us at desireproject.eu@gmail.com to know how to sign the Memorandum and take advantage of the training course!