GREENovation

Newsletter
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GREENovation

Improving quality, inclusion and access to Adult Education through digital innovation and acquisition of green entrepreneurial skills of adults with fewer opportunities

GREENovation is an **Erasmus+** project dedicated to addressing the evolving demands of the labour market shaped by the **green transition** and **digital transformation**. Recognizing the challenges faced by adults with fewer opportunities in adapting to these shifts, the project focuses on equipping them with the necessary skills and knowledge to not only bridge the emerging skills gap but also to successfully establish themselves as green entrepreneurs. The project actively develops innovative digital tools, identifying best practices in green skills development, and creating targeted training activities. Ultimately, the project aims to address the urgent need to enhance employability within the rapidly expanding green economy, ensuring that individuals with fewer opportunities are not left behind

The project's expected results include:

Reshaping adult education and workforce development utilizing cutting-edge digital tools and interactive modalities, such as a dynamic digital map showcasing leading green enterprises, an interactive e-learning kit, a VR Game and a mobile application for hands-on experiences in real-life green job environments.

Integrating best practices from green enterprises with innovative digital solutions, directly contributing to the creation of green jobs through the implementation of focus groups to define essential skills and structured learning paths for practical application.

Creating robust networks among educators, entrepreneurs, and policymakers, to facilitate knowledge exchange and the co-creation of innovative strategies across Europe, assuring that best practices and successful case studies are disseminated and replicated in diverse contexts.

Fostering lifelong learning and continuous professional development to help adult learners adapt to a rapidly evolving labor market, ensuring that they are consistently equipped with up-to-date digital and green entrepreneurial skills, enhancing not only individual career prospects but also the overall capacity of the workforce.

The partners

Coordinator

EBB Europass Berlin Beratungsbüro GmbH (EBB) is a certified training center based in Berlin, which offers international training courses for teachers and school staff. EBB is responsible for vocational education and training for learners, school staff and apprentices and promotes their professional, cultural and personal knowledge. It also develops activities and projects aimed at people with migration and immigration background with the aim to foster their integration and social inclusion in the EU-countries.

The Italian Chamber of Commerce in Barcelona promotes and supports business relations between Italy and Spain. It offers market research, networking, trade missions, and business consulting, along with events and training programs to boost bilateral trade and investment. Its goal is to strengthen economic ties and cultural exchange between the two countries.

The **Centre of Active Citizens for Sustainable Development (CitizensACT)** is a newly established non-for-profit organization based in Nicosia, Cyprus, which promotes active citizenship among all citizens regardless of their age, gender, colour, religion, ethnicity, language or abilities. CitizensACT is an eco-friendly organization that supports civic engagement, participation, access and social inclusion thus promoting sustainable development, social change and innovation.

RIC Novo Mesto is an adult education centre established as a public equivalent body by the Municipality of Novo Mesto, in Southeast Slovenia. It develops and implements innovative formal and non-formal education programmes and it offers guidance services for different target groups: general public, people living in rural areas, people with special needs, young adults, the unemployed, senior citizens, the Roma population, immigrants, prisoners, employees in the search for new training and education.

Aintek Symvouloi Epicheiriseon Efarmoges Ypsilis Technologias Ekpaidefsi Anonymi Etaireia (IDEC SA) is a consulting and training company in Piraeus, Greece, specialized in providing training, management consulting, quality assurance, and digital solutions for both private and public sectors. It is both an educational provider and a management consulting company, enabling it to incorporate best practices from the business sector into the educational, by adjusting them to the spirit of sustainable and accessible education for all.

A&A Emphasys Digital Innovation Centre Ltd is a highly successful digitalized based in Nicosia, Cyprus, which was set up with the vision to offer high quality digital solutions targeted to the needs of all learners to ensure inclusion, access and participation in the digitalized society and the labour market, as per the EU recommendations for digital transformation and green transition for a sustainable future. Its main focus is exploring the transformative power of emerging technologies in E&T, the digital society and labour market, through the development of inclusive, sustainable and accessible digitalized teaching, training, learning and assessment solutions through cutting-edge tools, that are based on interactive, sustainable and inclusive principles.

Focus groups and workshops

GREENovation employs a combination of activities to implement its transformative goals in adult education and workforce development.

Blended Discussion Forums and Focus Groups: These interactive sessions serve as a platform for educators, industry experts, and policymakers to co-design the profile of the modern green entrepreneur. Through guided discussions, participants collaboratively define the essential skills, knowledge, and attitudes needed for success in green entrepreneurship. These forums also act as a catalyst for transnational dialogue, ensuring that diverse regional experiences and best practices inform the project's strategies.

Transnational Mapping and Collaborative Workshops: Complementing the discussion forums is a mapping exercise that documents and visually represents successful green enterprises across Europe. This activity culminates in a digital map—enriched with up-to-date factsheets and case studies—that serves as both as inspiration and a practical resource.

Collaborative workshops and networking HUBs are also established to further disseminate insights, enabling participants to exchange innovative ideas and strategies. These workshops emphasize the practical application of learned skills, bridging theoretical frameworks with real-world green job environments through subsequent digital tools such as an interactive e-learning kit, a VR simulation game, and a mobile application.

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